Curriculum vitae



Personal Information

Address	Piața Romană nr. 6, Bucureşti, România
E-mail)	george.serban@economie.ase.ro
Nationality	Romanian
Date of birth	11.02.1979
	https://orcid.org/0000-0002-7614-6298

Work Experience

Period	2021-prezent
Occupation or position held	**Professor, PhD**
Main activities and responsibilities	Teaching courses and seminars; contributing to curriculum improvement and development of learning materials for the following subjects: Classical Economic Doctrines, Contemporary Economic Doctrines, Economic Epistemology, Communication in Organized Networks, Media Communication Strategies. Supervising PhD theses, bachelor's and master's dissertations in the field of economics (specializations in economic doctrines and economic communication). Member of committees for thesis defenses, annual student scientific communication sessions, PhD defense boards, academic competition committees, and admission boards for undergraduate and master's cycles.
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education

Period	2024- present
Occupation or position held	**Vice-dean**
Main activities and responsibilities	Planning, organizing, coordinating, and evaluating scientific activity at the faculty level. Coordinating international relations and mobility activities for faculty and students. Coordinating Erasmus scholarship programs. Organizing and evaluating student scientific communication sessions. Coordinating the activity of journals, research centers, and student scientific circles within the faculty.
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education

Period	2013-2021
Occupation or position held	**Associate professor**

Main activities and responsibilities	Teaching courses and seminars, participating in the improvement of the curriculum and learning materials for the following disciplines: Classical Economic Doctrines, Contemporary Economic Doctrines, Economic Epistemology, Communication in Organized Networks, Media Communication Strategies. Coordinating bachelor's and master's theses in the field of economics (specializations in economic doctrines and economic communication) Member of committees for the defense of bachelor's theses, dissertations, and annual student scientific communication sessions Member of committees for the guidance of doctoral scientific research programs Member of committees for the public defense of doctoral theses Member of teaching competition committees Member of admission committees for bachelor's and master's degree programs
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education
Period	2008-2013
Occupation or position held	**Lecturer**
Main activities and responsibilities	Supervision of bachelor's and master's theses in economics (specializations in economic doctrines and economic communication) Member of committees for the defense of bachelor's and master's theses and for annual student scientific communication sessions Member of admission committees for bachelor's and master's programs
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education
Period	2005-2012
Occupation or position held	**Referent**
Main activities and responsibilities	Online economics consultations for ASE admission, Production of TV shows to support ASE candidates Maintenance, development, and diversification of virtual education services offered through the ASE e-learning platform; Configuration of the platform and disciplines for programs using the e-learning platform; Creating the Teacher's Manual, Student's Manual, and Principles of Operation and Use of the e-learning platform; Training teachers working on ID programs to optimize the teaching process based on online technology
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education
Period	2003-2008
Occupation or position held	**Assistant professor**
Main activities and responsibilities	Teaching seminars on the following subjects: Economic doctrines, History of economic thought Member of admission committees for bachelor's and master's degree programs
Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education
Period	2001-2003
Occupation or position held	**Teaching assistant**
Main activities and responsibilities	Teaching seminars on the following subjects: Economic doctrines, History of economic thought Member of admission committees for bachelor's and master's degree programs

Name and address of employer	Bucharest University of Economic Studies, Department of Economic Doctrines and Communication, Faculty of Economics and Business Communication
Type of business or sector	Education

Education and Training

Period	2020
Qualification awarded	**Habilitation Certificate (Ministerial Order no. 4083/09.04.2020)**
Field of study	Economics
Institution	Bucharest University of Economic Studies, Doctoral School of Economics I
Level in national or international classification	PhD Supervisor

Period	November 2010-March 2013
Qualification awarded	**Postdoctoral degree** Postdoctoral researcher at the Postdoctoral School of the Bucharest Academy of Economic Studies – Project "Performance and excellence in postdoctoral research in the field of economic sciences in Romania", code POSDRU/89/1.5/S/59184, project co-financed by the European Social Fund through the Sectoral Operational Program Human Resources Development 2007-2013
Principal subjects studied/professional skills acquired	Thematic area: Quality of life Research topic: Epistemology and quality of life Postdoctoral research project: An epistemological analysis of studies on quality of life Postdoctoral research internship at the Centre d'Analyse Economique Aix-Marseille Universite, France, April 1–June 30, 2012
Institution	Bucharest University of Economic Studies, Babeș-Bolyai University in Cluj-Napoca, Alexandru Ioan Cuza University in Iași, and West University in Timișoara – Higher education institutions (Romania)
Level in the (inter-)national classification	Postdoctoral studies (specialized postdoctoral scientific research at the Postdoctoral School of the Bucharest University of Economic Studies) (ISCED 8)

Period	2002-2007
Qualification awarded	**PhD** Date of doctoral thesis defense: June 27, 2007, confirmed by Order of the Ministry of Education and Research No. 3439/March 12, 2008
Principal subjects studied/professional skills acquired	Field of economics, Specialization in economic doctrines Doctoral thesis: Theoretical contributions to the development of the concept of information in economic science Supervisor: Prof. Angela Rogojanu, PhD
Institution	Bucharest University of Economic Studies
Level in the (inter-)national classification	Doctoral studies (ISCED 8)

Period	2001-2003
Qualification awarded	**Master** Master's degree in Economics, specializing in Economics and Business Communication
Principal subjects studied/professional skills acquired	Economics and Business Communication
Institution	Bucharest University of Economic Studies
Level in the (inter-)national classification	Master studies (ISCED 7)

Period	1997-2001
Qualification awarded	**License** Bachelor's degree in Economics, specializing in Economics and Business Law
Principal subjects studied/professional skills acquired	Economics and Business Law
Institution	Bucharest University of Economic Studies
Level in the (inter-)national classification	Bachelor studies (ISCED 6)

Period	1999-2001
Calificarea / diploma obţinută	**License** Certificate of completion of the course in Psychopedagogy and Methodology – Department for Teacher Training (DPPD), ASE Bucharest
Principal subjects studied/professional skills acquired	Pedagogy, teaching methods, psychology
Institution	Bucharest University of Economic Studies
Level in the (inter-)national classification	Bachelor studies (ISCED 6)

Personal skills and abilities

Language Skills												
Autoevaluare	**Comprehension**				**Speaking**				**Writing**	
European Level (*)	Listening		Reading		Conversation		Oral discourse		Written expression	
English	C2	Proficient User	C2	Proficient User	C2	Proficient User	C2	Proficient User	C2	Proficient User
Limba franceză	C2	Proficient User	C2	Proficient User	A2	Basic User	A2	Basic User	B2	Independent User

(*)The Common European Framework of Reference for Languages

Social skills and abilities

Team spirit, good communicator, analytical, critical and creative thinking skills, organizational ability
• Participation in the course Guidelines for Quality-Assurance Criteria in Critical Thinking Education, Rome, February 2018
• Postgraduate course Organizational Excellence and Quality Culture, 2019
• Postgraduate course University Educational Management, 20111

Organizational skills and abilities

Experience in organization, planning, and control gained as a member of various project teams, professional associations, editorial boards, and organizing committees of scientific events
• Acting Head of Department, Economic Doctrines and Communication (Oct 2015 – Oct 2016)
• Member of the Faculty Council of the Faculty of Economics / Theoretical and Applied Economics
• Member of the Department Council, Economic Doctrines and Communication
• Member of the AGER Executive Committee (2015)
• Logistics coordinator within the POSDRU88/1.5/S/55287 project Doctorate in Economics at the Standards of the Knowledge-Based Europe (2009–2013)
• Member of organizing committees for international conferences

Technical skills and abilities

Computer skills (PC operation):
• Windows operating systems
• Microsoft Office (MS Word, MS Excel, MS PowerPoint, etc.)
• SQL
• Use of international databases

Additional Information

Awards

- ASE Award for the best research team – project "Possible policy approaches at EU and national level in the context of Romania's Presidency of the EU Council", 2019
- • Second Prize for specialized economic literature awarded by AFER for the book 'Theories and Doctrines of Price in Economic Thought', ASE Publishing House, 2013

Member of editorial boards or scientific committees, organizer of scientific events, and reviewer for academic journals and conferences

- Reviewer / collaborator for ISI-indexed scientific journals (Sustainability) and BDI-indexed journals (Theoretical and Applied Economics, Journal of Philosophical Economics, Information, Behavioral Sciences, Data)
- • Reviewer / member of the scientific committee for international conferences (International Conference on Social Responsibility, Ethics and Sustainable Business, 2012; The 4th International Conference The Future of Europe, November 9–10, 2012)

Research Projects

- • Project Director, institutional research project *Enhancing the Competitiveness of the National Economy through Strategies for Retaining and Reintegrating Young Tertiary Education Graduates in Romania*, Beneficiary: Bucharest University of Economic Studies, budget: 100,000 lei, implementation period: September 2019 – August 2020
- • Director of the individual postdoctoral research project (POSDRU type) *Quality of Life Between the Economic Crisis and the Crisis of Economic Science – An Epistemological and Doctrinal Approach*, within the postdoctoral research project *Performance and Excellence in Postdoctoral Research in the Field of Economic Sciences in Romania*, POSDRU/89/1.5/S/59184, Project Coordinator: Bucharest University of Economic Studies, Project Manager: Prof. Ion Gh. Roșca, PhD (ASE Bucharest), project obtained through competition under the FSE – POSDRU 2007–2013 framework, Major area of intervention: 1.5 Doctoral and postdoctoral programs supporting research, individual research contract period: 2010–2013
- • Member of the institutional research project *The Role of Foreign Direct Investments in Romania's Economic Growth*, Project Director: Andrei Hrebenciuc, project value: 100,000 lei, project obtained through competition, Beneficiary: ASE Bucharest
- • Member of the institutional research project *Study on the Context and Effects of Romania's Accession to the Schengen Area*, Project Director: Dumitru Miron, project value: 500,000 lei, project obtained through competition, Beneficiary: ASE Bucharest
- • Member of the sectoral research project *Possible Policy Approaches at EU and National Level in the Context of Romania's Presidency of the Council of the European Union (EU Council)*, Contract no. 31/PSCD/22.08.2018, Project Director: Grigore Ioan Pirișcă, project value: 295,000 lei, Beneficiary: MMJPS, project obtained through competition
- • Member of the national research project *Determining the First Period of Globalization 1870–1914 and the Potential to Replicate Its Characteristics in the Current Context*, Contract no. 91-065/18.09.2007, CNMP, Project Director: Cătălin Ghinăraru, period: 2007–2009, project obtained through competition under the PN II program
- • Member of the national research project *The Impact of the Introduction of Mandatory and Voluntary Private Pension Schemes on Household Welfare*, Contract no. 91-062/18.09.2007, CNMP, Project Director: Angela Rogojanu, period: 2007–2009, project obtained through competition under the PN II program
- • Member of the national research project *Romanian Economic Personalities and Institutions – Romanian Added Value to European Identity (EPIR)*, Contract no. 91-021/18.09.2007, CNMP, Project Director: Mariana Nicolae, period: 2007–2009, project obtained through competition under the PN II program
- • Member of the national research project *Research on Determining a Model for Increasing Competitive Advantage through the Use of Corporate Social Responsibility under the Conditions of European Integration and Globalization*, Contract no. 91-068/18.09.2007, CNMP, Project Director: Daniel Șerbănică, period: 2007–2010, project obtained through competition under the PN II program
- • Member of the national research project *Evaluation of the Dimensions of Undeclared Work in Romania. Analysis of the Impact of Tax and Contribution Rates to Mandatory Social Protection Schemes on the Incidence of Undeclared Work in Romania*, Contract no. 92-109/2008, CNMP, Project Director: Cătălin Ghinăraru, period: 2008–2011, project obtained through competition under the PN II program